



منظمة مشاد
MASHAD.ORG

Introductory guide to the year

2026

| Towards creativity, excellence and integrated self-development

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2026

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Definition:

"Mashad" is a non-governmental and non-profit organization, founded in 2020, with a local, regional and international presence. It is active in the fields of humanitarian work, providing legal support, and contributing to the sustainable development of communities affected by crises. The organization seeks to spread the culture of peace and strengthen the mechanisms of conflict resolution by peaceful means, through community dialogue, economic empowerment, and comprehensive awareness. In the implementation of its projects and programs, "Mashad" relies on self-financing sources, which gives it flexibility and independence in performing its tasks and achieving its noble humanitarian mission.



The idea :

The "Mashad" organization was launched as an inspiring idea expressed by its founder and chairman of the board of Directors, Dr. Ahmed Abdullah Ismail, among a group of ambitious young people. At that time, it was only a dreamy vision of a better tomorrow, but it quickly touched everyone's conscience, finding a wide resonance and automatic acceptance, because it represented hope at a time when it was cherished, and light in the darkness of reality. This initiative brought together young people from different segments; graduates, students, and workers at home and abroad, driven by the belief in their ability to make change and contribute to the renaissance of Sudan and the world . With a collective will and a clear vision, the initiative has become a leading institutional entity in the fields of Humanitarian, Legal and sustainable development.





In May 2020, "Mashad" officially turned into a humanitarian, legal and development voluntary organization, independent of any political or tribal affiliation, and was able to gain the trust of the community inside and outside Sudan. Today, the organization has more than 84 thousand members spread over 51 countries around the world, in addition to an active presence at the local, regional and international levels, which has made it a success story to tell, and a real model of effective and committed community work.



Organizational structure

General Assembly

It is the supreme legislative authority, consisting of all eligible members, and meets annually unless there is an extraordinary meeting to discuss urgent matters.

Executive board

It is the body responsible for the implementation of the organization's policies, and consists of 11 members elected by the General Assembly for a five-year term renewable once.

The vision of the

To represent Mashad organization as a leading model in the field of sustainable development and social inclusion, and to be a reliable partner in supporting development efforts in Sudan, the African continent and the world.



The message:

Mashad is committed to contributing to building a peaceful and stable society by spreading the culture of dialogue, promoting peaceful conflict resolution, economic empowerment, self-development, and expanding social inclusion.

The organization adopts the principle of equality and rejection of all forms of discrimination, whether based on gender, religion, race, social or political background. It also works to promote human rights, spread the principles of humanism, and select ambassadors of values and peace to represent it in various forums.





Our core values

Excellence and quality

We are committed to providing our projects and services with the highest degrees of efficiency and professionalism, reflecting our respect for the needs of beneficiaries and the aspirations of partners.



Transparency and credibility

We are keen to carry out our work according to a clear methodology, in line with local and international standards, in an atmosphere of integrity and trust.

Honesty and clarity.

We deal honestly in all the services we provide, and we inform our partners and communities about our steps and outputs clearly.

Integration and cooperation.

We open the doors of partnership with all sectors – governmental, civil, local, and international – to achieve a sustainable and integrated development impact.

Team spirit and belonging.

We work in cooperation and harmony as a team, united by commitment to the mission of the organization and maintaining its distinguished image at home and abroad.

Strategic objectives

1. Protection of human rights and promotion of international humanitarian law: defending human rights in accordance with international standards, strengthening compliance with international humanitarian law, ensuring the protection of vulnerable and affected groups.
2. Empowering communities and achieving sustainable development: strengthening the capacities of individuals affected by armed conflicts, wars and disasters through rehabilitation and sustainable development programs.
3. Humanitarian response and protection promotion: providing humanitarian, health and relief assistance to civilians affected by crises, while ensuring a safe and sustainable environment for them.

- 4. Supporting peace and conflict resolution efforts: cooperating with actors, including religious, civil, political, military and human rights organizations, to promote overall stability and the selection of humanitarian and peace ambassadors.
- 5. Achieving a comprehensive renaissance and strengthening social cohesion: supporting economic, social, scientific and cultural development, at the local, regional and international levels, to promote lasting peace through specialized scientific studies.
- 6. Protecting the rights of marginalized and oppressed groups: working to restore rights and promote social justice, and making the organization a platform to defend the rights of vulnerable groups.
- 7. Promoting economic and social development: implementing various development projects (small, medium, and large) to support stability, in cooperation with active associations and institutions in the economic, social, medical, educational, and cultural fields.
- 8. Coping with disasters and strengthening human security: developing effective strategies to cope with natural, health and economic disasters, reducing the effects of wars by strengthening humanitarian response and protecting man and the environment.
- 9. Providing basic services to the affected communities: providing education, health care, and humanitarian assistance to areas affected by conflicts and disasters, and contributing to their reconstruction.
- 10. Developing the agricultural sector and enhancing food security: supporting farmers by providing modern equipment, distributing fertilizers and pesticides, drilling artesian wells, and establishing integrated irrigation networks.
- 11. Strengthening social cohesion and combating harmful habits: implementing awareness-raising programs to combat harmful Customs and traditions and promote a culture of peaceful coexistence.
- 12. Protection and empowerment of women and children: providing legal and social protection, and strengthening the capacities of women and children through balanced and sustainable development programs.
- 13. Youth empowerment and entrepreneurship support: implementation of training programs and productive projects for young people to enhance their economic stability, reduce unemployment and illegal migration.
- 14. Combating terrorism and extremism: developing awareness programs and community initiatives to combat extremist ideology, promoting a culture of peace and tolerance, and working to address the root causes of terrorism and violent extremism.

- 15. Enhancing vocational training and rehabilitation: implementing training and rehabilitation programs to enhance the skills of individuals, enable them to engage in the labor market and contribute to sustainable development.
- 16. Improvement of environmental and health conditions: implementation of projects to sanitize the environment, promote public health to combat diseases caused by deteriorating environmental conditions.
- 17. Care and rehabilitation of displaced persons and refugees: providing the necessary support to them, encouraging voluntary return by providing a sustainable living environment, while providing psychological and social rehabilitation to victims of conflicts.
- 18. Supporting education and developing educational infrastructure: contributing to the construction of schools, providing school supplies, supporting teachers, and enhancing educational opportunities in rural and remote areas.
- 19. Strengthening social integration and international cooperation: uniting civil and social efforts, and working to build partnerships with regional and international organizations to support development and professional rehabilitation.
- 20. Promoting environmental awareness and protecting natural resources: implementing awareness campaigns about environmental risks, encouraging sustainable initiatives to ensure a healthy and clean environment.
- 21. Combating wars and conflicts: working to expose and condemn all those who cause armed conflicts, and promoting the principles of peace and tolerance among citizens.
- 22. Providing prosthetics and supporting people with disabilities and those affected by war, and providing a safe environment that enables them to recover and restore their abilities, in a way that enhances their continuation in life with dignity and hope.

Beneficiaries of the organization's services

The organization provides its services in an integrated manner to the categories affected by wars and armed conflicts, as well as areas affected by natural disasters and crises of distress. Its services also aim to provide humanitarian and necessary support in areas experiencing exceptional circumstances, which contributes to alleviating the suffering of those affected and improving their living conditions.

The organization remains in a constant endeavor to keep abreast of the needs of those affected, as it works non-stop to provide support and assistance to communities facing the greatest challenges, reflecting its ongoing commitment to achieving positive and sustainable change.



Main services

The organization "Mashad" provides a full range of vital services that respond to the needs of
The affected communities, including the:

- Relief and shelter by providing urgent humanitarian assistance and providing shelter to displaced and disaster-affected people.
- Health care and environmental sanitation through the provision of basic medical services and the promotion of Public Health and environmental hygiene practices.
- Building peace and resolving conflicts through spreading the culture of community dialogue and consolidating the mechanisms of civil peace.
- Economic empowerment and support for joint livelihoods, which contributes to improving the economic conditions of vulnerable groups.
- Rehabilitation, training and awareness-raising through the development of the capabilities of individuals and communities through specialized quality programs.
- Protection of human rights, with a special focus on the economic, social and civil rights of the most vulnerable groups.
- Education and comprehensive development by supporting quality education opportunities and promoting sustainable development projects.

Implemented projects

Relief and accommodation

In the face of the worsening humanitarian crises in Sudan and neighboring countries, the organization "Mashad" emerged as one of the first humanitarian agencies that initiated rapid intervention to provide relief and support to the affected groups.

Thanks to its readiness and effective response, the organization has been able to reach more than 6,900,000 displaced people and refugees inside and outside Sudan through comprehensive interventions, including the provision of cash and in-kind assistance, the distribution of food baskets, and the provision of social support during major crises, including the corona pandemic crisis.

"Mashad" continues its unwavering commitment to expand the scope of its humanitarian work and strengthen its field capabilities to ensure the continuity of life-saving support, believing in its firm mission to preserve human dignity and enhance its resilience in the face of crises.





Health care and environmental sanitation

01 health care :-

Who is committed to strengthening health systems in conflict-affected environments, through the implementation of comprehensive strategic interventions that take into account the highest standards of quality, efficiency and sustainability.

This commitment has been embodied in the establishment of 69 new health centers and the modernization and rehabilitation of 217 existing health facilities, in line with humanitarian principles and promoting the Sustainable Development Goals.

In the context of its crisis response, MSF has implemented comprehensive therapeutic feeding programmes targeting more than 4 million children, as well as launching more than 1,000 primary health care initiatives, with a special focus on providing care to the most vulnerable segments and strengthening the absorptive capacity of health systems in affected areas.

MSF also carried out 2,108 surgical operations for Sudanese refugees, in addition to activating 16 mobile medical clinics and supplying 2.5 tons of life-saving medicines, to ensure that urgent health care needs are met in conflict-affected areas.

In the face of the humanitarian challenges resulting from the ongoing war in Sudan, MSF has directly contributed to the provision of primary health care to the displaced and those fleeing the conflict, and continues to provide its continuous support in this vital area.

The organization has also ensured that 70% of the salaries of 1,787 volunteer medical staff have been covered since the beginning of the war, which ensures the continuity of the provision of basic health care services under exceptional circumstances.





Health care and environmental sanitation

02 environmental health :-

The organization carried out 130 workshops to promote social peace in Sudan, with a special focus on the Darfur region, where these workshops targeted various groups of society including youth, women, civil administrations, workers, displaced people, and refugees. Moreover, the organization organized 10 peace and development conferences in a number of Sudanese states, which contributed to achieving a comprehensive consensus on outstanding issues in the country. These initiatives resulted in the development of a comprehensive vision that includes youth, social and civil opinions, which enhances security, peace and stability, and forms a strong foundation for sustainable renaissance in Sudan.

In the pursuit of sustainable peace, the organization works in close cooperation with its National, International and regional partners. This cooperation enhances the organization's efforts in establishing peace and stability in Sudan, and reflects its continued commitment to the participation of the international community in finding comprehensive and sustainable solutions to the crises faced by Sudan, thus contributing to strengthening consensus and cooperation at a global level.

Mashad humanitarian efforts-statistics

Issue	The index
41	National organization and institution
16	Hospice
37	Center and hospital
+6.9	One million civilians supported

Peace-building and conflict resolution

01 peace building :-

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Peace-building and conflict resolution

02 dispute resolution :-

In light of the great challenges faced by Sudan as a result of the tribal fighting, which resulted in heavy loss of life, the organization paid great attention to this aspect and fully realized the importance of strengthening social peace and national stability.

As a result of these efforts, the organization has successfully implemented 19 reconciliation initiatives between social components across Sudan. These reconciliations have been widely praised by the people of Sudan, especially in the Darfur region, where they have contributed significantly to injecting blood and easing tribal tensions. The organization continues to exert its efforts tirelessly, continuing to work with all determination towards achieving community peace and enhancing stability in the various affected areas, reflecting its continued commitment to achieving a lasting and sustainable peace.





Economic empowerment

In countries like Sudan, the economic aspect is a very important input towards improving life conditions and has a pivotal role in reducing poverty and illegal migration. The organization has paid special attention to this aspect through enabling projects aimed at strengthening economic and social stability.

In this context, the organization has provided 403 agricultural packages (agricultural tractors) for the benefit of young people, in addition to owning 15,000 productive projects that contribute to enhancing their economic capabilities and improving livelihoods. Projects to drill 17 fully operational water wells have also been implemented, which contributes to improving access to Safe Drinking Water and contributes to enhancing the environmental sustainability of local communities.

The organization continues to work with determination and effort to empower the affected and poor communities through the provision of sustainable economic opportunities, which contributes to reducing the economic challenges that lead to poverty and illegal migration, and promotes sustainable development in the areas most in need.



Rehabilitation, training and awareness

Human development is the main pillar of the development of peoples, and therefore the organization has paid great attention to this aspect by providing specialized training supervised by experts in various disciplines.

Based on this, 10,021 cadres were qualified in various fields, with a special focus on training young people in monitoring and documenting serious violations suffered by civilians in Sudan. Young people actively contributed to documenting these violations, which was an important step towards ensuring human rights and accountability.

The organization's efforts did not stop there, but also trained 5,000 young people to be ambassadors of peace and development in their communities. They have played a vital role in providing relief to those affected by the ongoing war in Sudan since April, reflecting the organization's ongoing and sustained commitment to empowering local communities and enhancing the role of youth in achieving peace and development.

The organization continues to work with determination and effort to achieve sustainable development, and to enable individuals across Sudan to address the ongoing challenges facing them.





Protection of human rights

Sudan has witnessed many grinding wars and atrocities that contradict the basic principles of human rights, which is why the organization focuses heavily on this important aspect. As a neutral body, the organization worked to monitor and document human rights violations accurately, and issued condemnation notes that included all the documented materials attached to these violations, which were sent to all concerned authorities locally and internationally.

The organization also carried out 5 demonstration sessions at the UN headquarters in Geneva and New York, where detailed notes were handed over to more than 187 delegates from countries and international human rights organizations. In addition, the organization has filed a criminal case before the international tribunals concerned with war crimes and violations against humanity, and held meetings with other judicial authorities to follow up on legal issues related to these crimes.

On the other hand, the organization organized more than 1,250 international, local and regional television interviews, which contributed to clarifying the ongoing violations and reflecting the humanitarian situation in Sudan at various levels.

Moreover, the organization organized 7 vigils against the violations suffered by civilians in Sudan in several countries around the world, reflecting its continued commitment to defending human rights and pressuring the international community to stand up against these violations.

The organization continues to work with determination and effort in the protection of human rights, with its continuous pursuit of justice in all international and regional forums.





Summary of the main statistics of a praised path in the defense of civilians

Issue	The index	Oath
4611	Diplomatic meeting with presidents and international officials	Diplomacy and international action
7	In international events	Diplomacy and international action
21	Participation in an international conference on the humanitarian situation	Diplomacy and international action
1,963	Media appearances about the Sudanese file	Information and rights
88	Publication of a human rights report on violations	Information and rights
118,000	Victims have been verified and their files handed over to justice	Information and rights
449	Employees working on documentation and field follow-up	Monitoring and documentation
1,963	Criminal proceedings before the International Criminal Court	Legal proceedings
21	A protest in 26 countries in support of the victims	Popular action

01 textbook distribution and education support.

The organization pays great attention to the field of education, believing in its pivotal role in the advancement of Man and enhancing community awareness. In this context, the organization has distributed 600,000 textbooks at all educational levels in Sudan, to ensure that the necessary educational materials are provided to students across the country.

The organization also provided exceptional support to children affected by the conflict, providing electronic devices to enable 21,000 children to continue their distance education, which helped the educational process to continue despite the great challenges. In addition, cash support was provided to more than 907 teachers, aimed at strengthening stability in the educational system and providing a favorable learning environment.

The organization continues to work with all determination to provide continuous support for education, especially for children in crisis-affected areas, with the aim of improving and ensuring the continuity of educational opportunities.



02 educational facilities

The organization has implemented outstanding strategic interventions in the improvement and development of educational facilities, contributing to the construction of 13 new schools and 4 Teachers ' restrooms, which resulted in improving the working environment and providing suitable places for educational staff. In addition, 21 restrooms have been established, to provide sanitary facilities that support a safe and clean learning environment for students and teachers alike.

The organization continues its unwavering commitment to the development of educational infrastructure, continuously working to strengthen and expand educational facilities to ensure appropriate learning environments that contribute to improving the quality and sustainability of Education.



03 Personnel Support

The organization has worked to enhance the capabilities of human cadres by providing continuous support and direct motivation to 7,063 working individuals, in addition to providing specialized training and rehabilitation programs aimed at raising their competencies and developing their skills.

The organization remains continuously committed to strengthening the support of cadres, fostering a stimulating work environment that enables individuals to achieve maximum performance and innovation, contributing to the achievement of Sustainable Development Goals and enhancing the effectiveness of institutional work.

Institutions Organization:

Mashad relief and Development Center

Mashad Observatory for Human Rights

Mashad Center for economic and Political Studies

Mashad Center for conflict resolution and Peace Research

Mashad Center for the development of research and self-development studies

Mashad Center for security and safety studies

Mashad Academy for training and rehabilitation

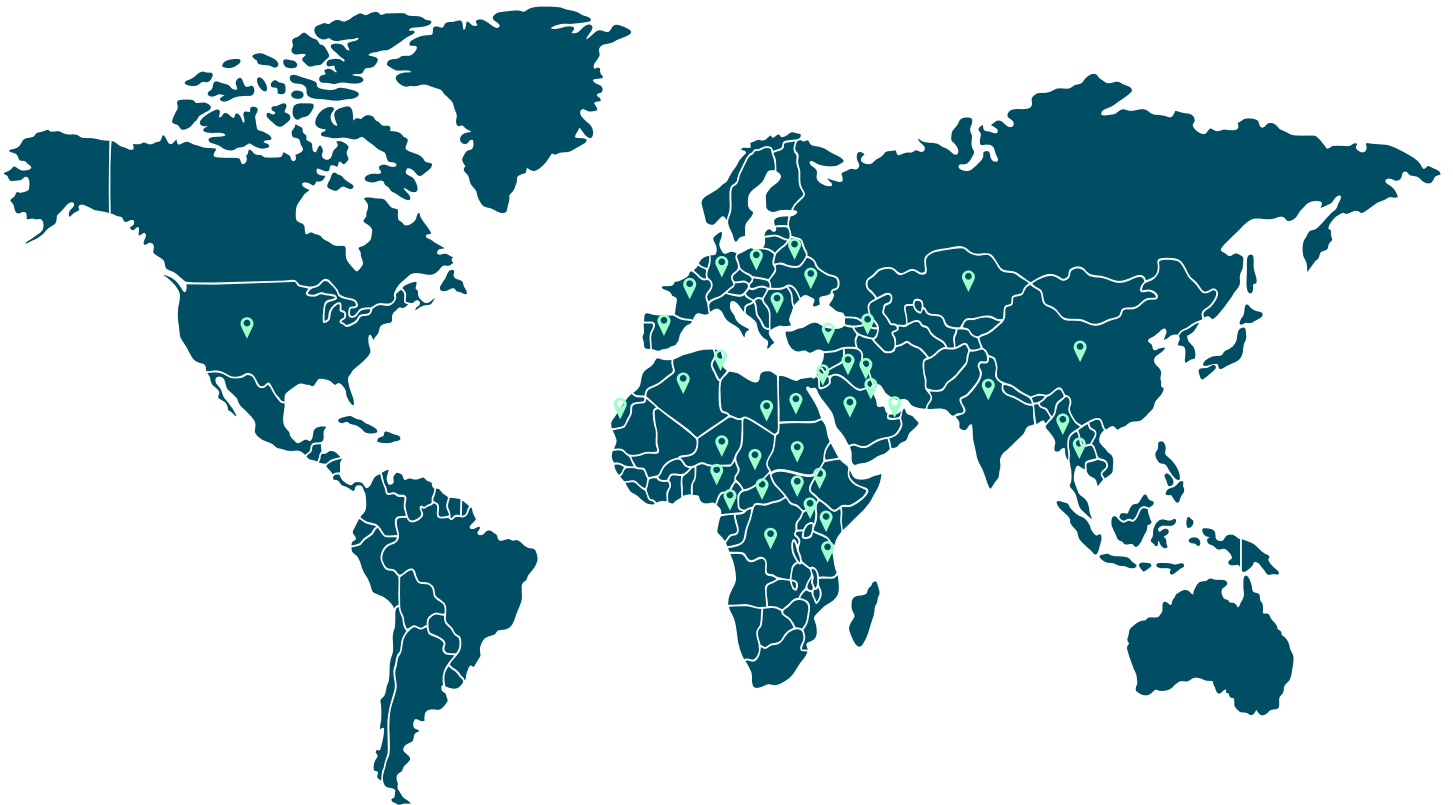
Partners of the organization

Mashad has strategic cooperation and partnerships with a number of actors at the national, regional and international levels, including humanitarian organizations, human rights institutions, and international bodies working in the fields of relief, development and stability support. These partnerships come within the framework of enhancing the effectiveness of humanitarian interventions and achieving the organization's goals in serving communities affected by crises.



Headquarters and membership of the organization

Sudan - Chad-Niger-Nigeria-Benin-Morocco-Algeria-Kenya-Uganda-South Sudan-Egypt
Ethiopia-Tanzania-Rwanda-Libya-Togo-Tunisia-France-Germany-Britain-Belgium-Luxembourg-Ghana-Switzerland - Norway-Sweden-Italy-Austria-Spain-Ireland-Denmark-Hungary-Bulgaria-Malta-Ireland
North - Canada - Australia - Turkey - Malaysia - Indonesia - Singapore - India - Russia - China-America .
Israel-Jordan-Saudi Arabia-Lebanon-Kuwait-Bahrain-UAE-Qatar





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